

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**CRITICAL THINKING AND INNOVATION IN BUSINESS MODEL**



**ST. MARY'S COLLEGE, (AUTONOMOUS)**  
Re - accredited with A+ grade by NAAC  
Thoothukudi, Tamil Nadu



Institution's Innovation Council  
&  
Department of Business Administration

*Jointly organize a workshop on*

**CRITICAL THINKING AND INNOVATION IN  
BUSINESS MODEL**

**CHIEF GUEST**

**Dr.A.Sambathkumar**

*Assistant Professor*

*Department of Business Administration  
M.S. University Constituent Model College  
Nagapuram*

*Date: 17/02/2022*

*Time: 10:30 a.m*

*Venue: STAR HALL.*

*With Best Wishes From*

**Rev.Sr. Flora Mary**  
*Secretary*

**Rev.Sr.Dr.A.S.J.Lucia Rose**  
*Principal  
President, IIC*

**Rev.Sr.Dr.C.Shibana**  
*Vice President, IIC*

**Rev.Sr.Dr.S.Kulandai Therese**  
*Deputy Principal*

**Rev.Sr.Josephine Jeyarani**  
*Director, SSC*

**Ms.A.Amora**  
*Convener, IIC*

**Event Organiser:**  
**Ms.S.Gayathri**  
*Coordinator & Assistant Professor  
Department of Business Administration*

**IIC Member**  
**Ms.R.Paul Roja**  
*Assistant Professor  
Department of Business Administration*

For more details  
Pin up your Email to [bbasmctuty@gmail.com](mailto:bbasmctuty@gmail.com)  
Say Hello to: 9600627052







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## **Certificate of Participation**

This is to certify that **Ms. K. SINTHIYA** has actively participated in workshop on “**CRITICAL THINKING AND INNOVATION IN BUSINESS MODEL**” organised by Department of Business Administration and Institutions’ Innovation Council conducted on 17<sup>th</sup> February, 2022.

17/2/2022

Date of Issue

Convenor

Number of Student Participants : 74

Number of Faculty Participants : 4

Number of External Participants, If any : NIL

Expenditure Amount : Rs 1,000

Mode of Session delivery – Online / Offline

**Objective:**

To enable the students to adapt to recent trends in Business models.

**Benefit in terms of learning /Skill / Knowledge obtained**

It enabled the students to have a thorough knowledge on how to bring out their innovative ideas and present them towards the society. It paved way for analysing what critical thinking actually meant in real life.

  
**Head of the Department**  
The Head  
Department of Business Administration  
St.Mary's College (Autonomous)  
Thoothukudi - 628 001, Tamilnadu.

B. Serena Margaret  
IQAC Coordinator  
IQAC Co-ordinator  
St. Mary's College (Autonomous)  
Thoothukudi

  
Principal  
St. Mary's College (Autonomous)  
Thoothukudi-628 001.